



FOXSENSE

INNOVATIONS

About Us

We help organizations scale precisely by using cutting-edge technology to manage runtime environment, data services, security & compliance, and also enhance developer and operational experience.

Our Process

PRE-SALES & SALES

DEMOS/DISCOVERY

A dedicated team will work with pre-sales to help conduct stakeholder interviews, client meetings, and product demo sessions.

SCOPE/DEFINE

Post-preliminary discussions, we clearly define the problem statement and devise an execution strategy to provide an optimised solution.

EXECUTION
& HANDOVER

DESIGN, DEVELOP & DEPLOY

A team of UX, front end and back end experts along with architects will design, develop, test and deploy the product on an optimized Cloud architecture.

POST-DELIVERY

SUPPORT

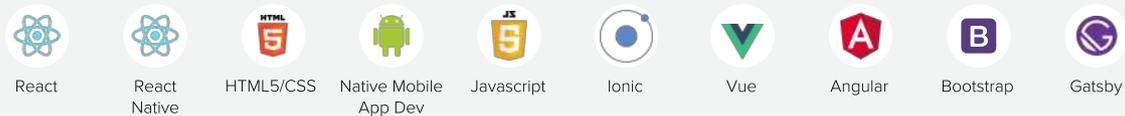
We also assist with Post-delivery technical support, product training, DevOps and feature enhancements.

We Offer

- Comprehensive Technology Consulting
- Web Applications Development
- Mobile Applications Development
- Data Services : Migration | Integrations | Scraping | Analytics
- Legacy Systems Migration
- Ongoing Technical / DevOps Support

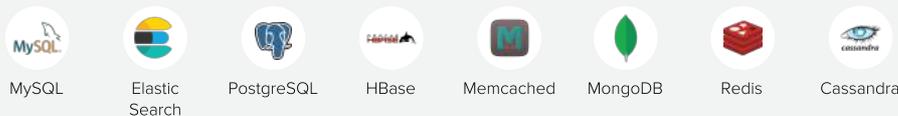
Expertise (Technology Stack)

FRONTEND (WEB & MOBILE APPS)



(And other JS Frameworks)

DATABASE

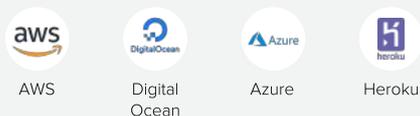


BACKEND DEVELOPMENT



(And various other server-side frameworks)

CLOUD PLATFORMS



Why Us?

- Rapid time-to-value by leveraging open source buildpacks
- Optimal compute utilization to minimize operational costs
- Enterprise-grade security & compliance expertise
- Design thinking focused development to ensure scalability and future-proofing

Our Clients

e.pop

Your electronic Proof of Purchase - **e.pop** is an application to digitize all your paper receipts. **e.pop** mobile application (developed on ReactNative and Expo) receives/fetches all user's digital receipts in one platform and automatically backs up data. Without having to give personal contact details to any merchant, the user can view their spending accounts. The information/data from B2B merchant app is sent through a bridge application developed on node JS, Express (Server), Sequelize (ORM) and Postgres (DB) to B2C consumer app. Both the applications are built, managed and hosted on AWS. The user can

track their spending across all their cards, view interactive expense reports, and receive instant purchase notifications leading to better visibility across all their spending.

BUILT, MANAGED & HOSTED ON



AWS

B2C DEVELOPED ON



React



PostgreSQL



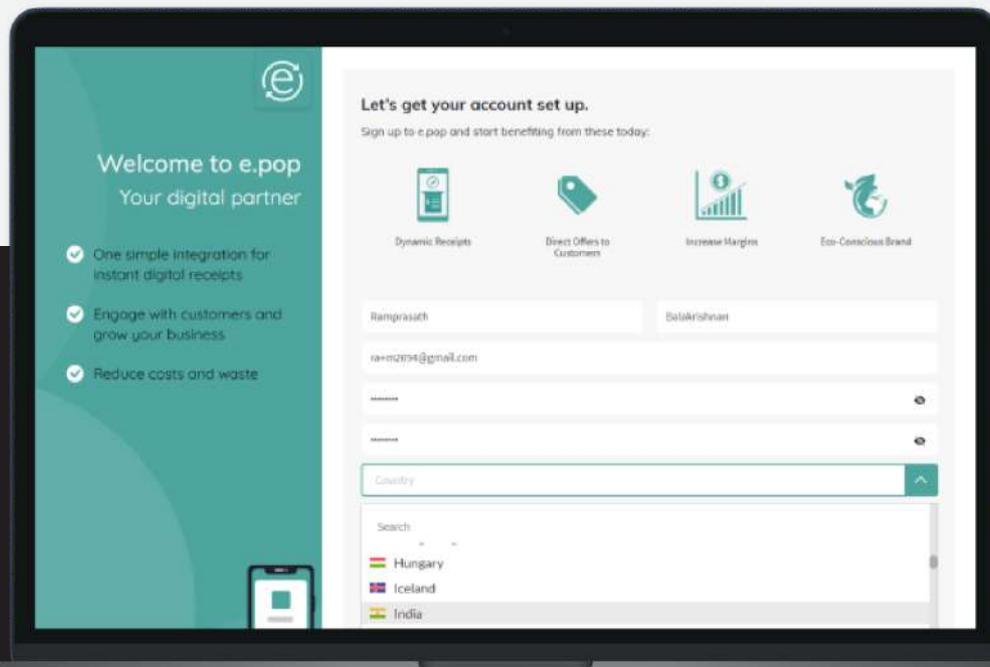
Expo



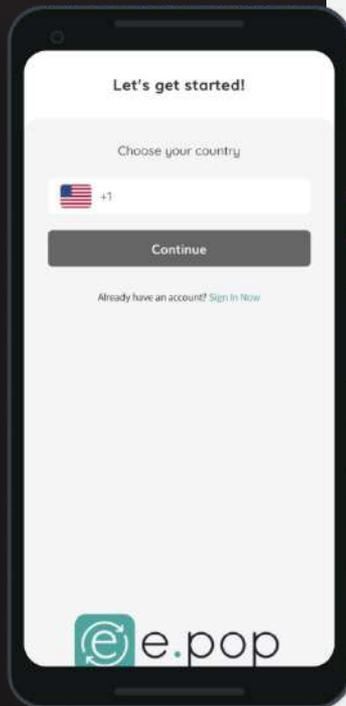
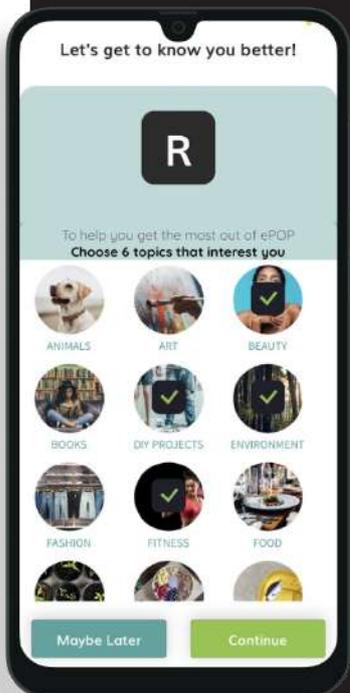
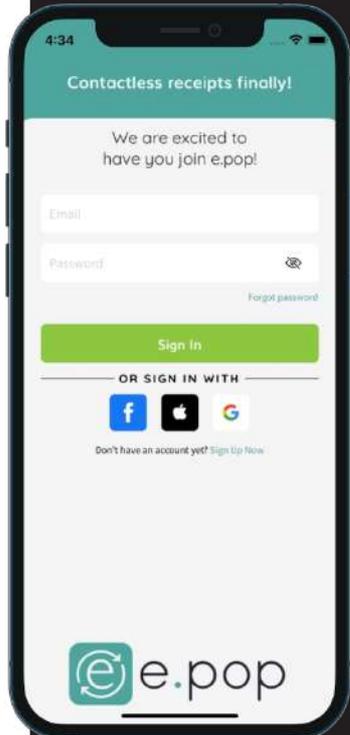
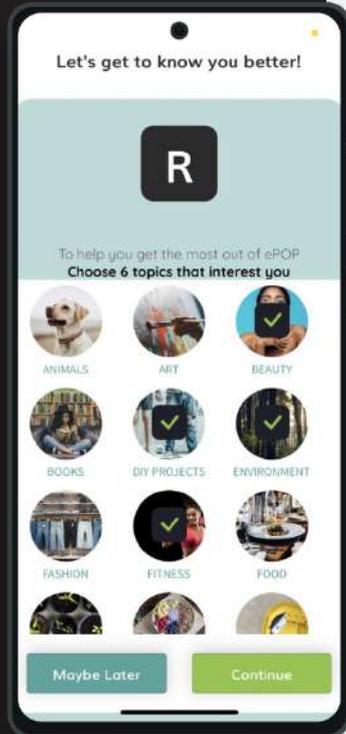
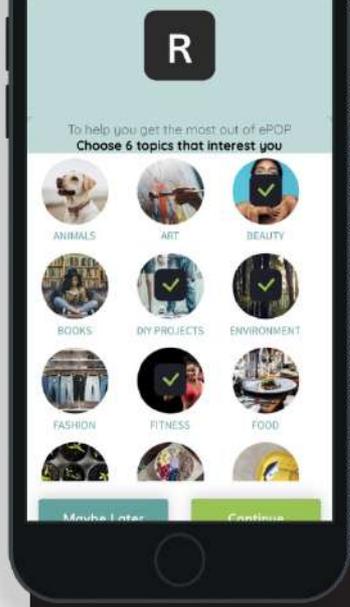
Sequelize



Express



This innovative digital receipt solution is here to help the merchant connect with their customers and grow their business.



Foxsense built the entire technology stack from scratch. Right from the prototype to the production live versions of the mobile application and the merchant application to onboard vendors. Foxsense developed, deployed and managed e.pop entirely from start to finish.

BUILT, MANAGED & HOSTED ON



B2B DEVELOPED ON



Reduce Environmental Waste & Carbon Footprint

An estimated 300 billion papers receipts are printed yearly, consuming 25 million trees, 18 billion liters of water, and 22 million barrels of oil. e.pop focuses on environmental waste and carbon footprint reduction by avoiding printed paper receipts, leading to a massive save of trees, water, and oil. e.pop is on a mission to help merchants connect digitally with their customers and help the world become more sustainable and efficient.

All Your Receipts in One Place

All the digital receipts of the user are stored in one app and automatically backed up. This helps the user to view their spending across accounts, without giving the user's personal contact information to any merchant. **e.pop** aggregates all the receipts in one place, so the user will never have to lose money from a lost or faded

receipt, or miss a return window again.

Contactless Smart Shopping

e.pop highly promotes contactless smart shopping and touchless receipts, preferred by almost 78% of consumers who have changed the way they pay to reduce contact when purchasing goods and services due to COVID-19.

CORE FEATURES



End-to-end Mobile & Web
Application Development



Simple Authentication
& User Login



Management &
Accounting



Better Visibility Across
Spend (Analytics)



Rewards & Offers
Management



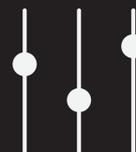
Merchant & Client
Dashboards



Authentication &
Authorization



Payment & Receipt
Management



Customized Receipt
Preferences

Medicare (UI/UX Experience)

M-commerce is on the rise and most of the competitors have their websites responsive to all device types and the use of mobile is directly influencing consumer's buying/purchasing decisions. M-commerce is showing phenomenal market growth in e-commerce due to the convenience it brings to the consumers to shop from almost anywhere using a mobile device. FoxSense re-designed and developed a responsive website that handles all mobile devices' UI/UX experience.

FoxSense worked with an insurance brokerage company that represents multiple carriers in the US. FoxSense re-designed one of the company's websites to create an enhanced UI/UX experience for customers. After researching and understanding the client's goal, FoxSense re-designed the website with a simple and sleek UI design that captures the eye of the customer and focuses on presenting users exactly with what they are required to see and gather data at specific points in the engagement process.

FoxSense started the engagement by creating sketches and low fidelity wireframes for the user

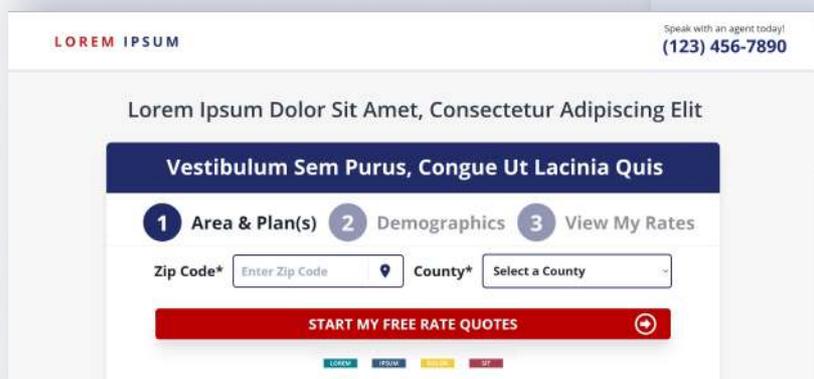
journey to clearly define the customer interaction with the website.

On approval of the redesigned wireframes, FoxSense created a visual persona for these wireframes by infusing the color scheme by following the company's brand guidelines.

FoxSense then developed the application using ReactGatsby, and hosted the application on Netlify. Netlify functions were utilized to process all the data and interactions.

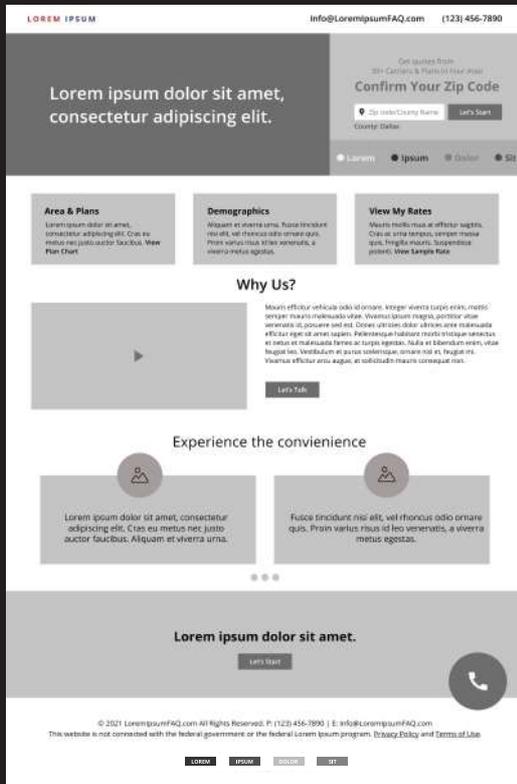
● CHALLENGE

FoxSense worked with an insurance brokerage company that represents multiple carriers in the US. We re-designed one of the company's websites to create an enhanced UI/UX experience for customers.



Why Us?

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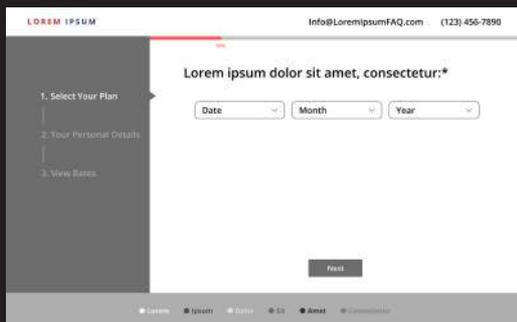


● RESEARCH

After researching and understanding the client's goal, we re-designed the website with a simple and sleek UI design that captures the eye of the customer and focuses on presenting users exactly with what they are required to see.

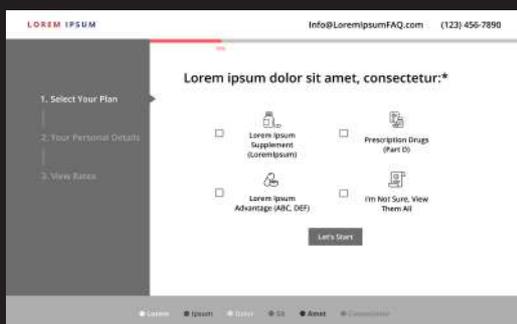
● IDEATE & WIREFRAMING

FoxSense started the engagement by creating sketches and low fidelity wireframes for the user journey to clearly define the customer interaction with the website. On approval of the redesigned wireframes, we created a visual persona for these wireframes by infusing the color scheme by following the company's brand guidelines.



● REDESIGN

We then developed the application using ReactGatsby, and hosted the application on Netlify.



DEVELOPED ON



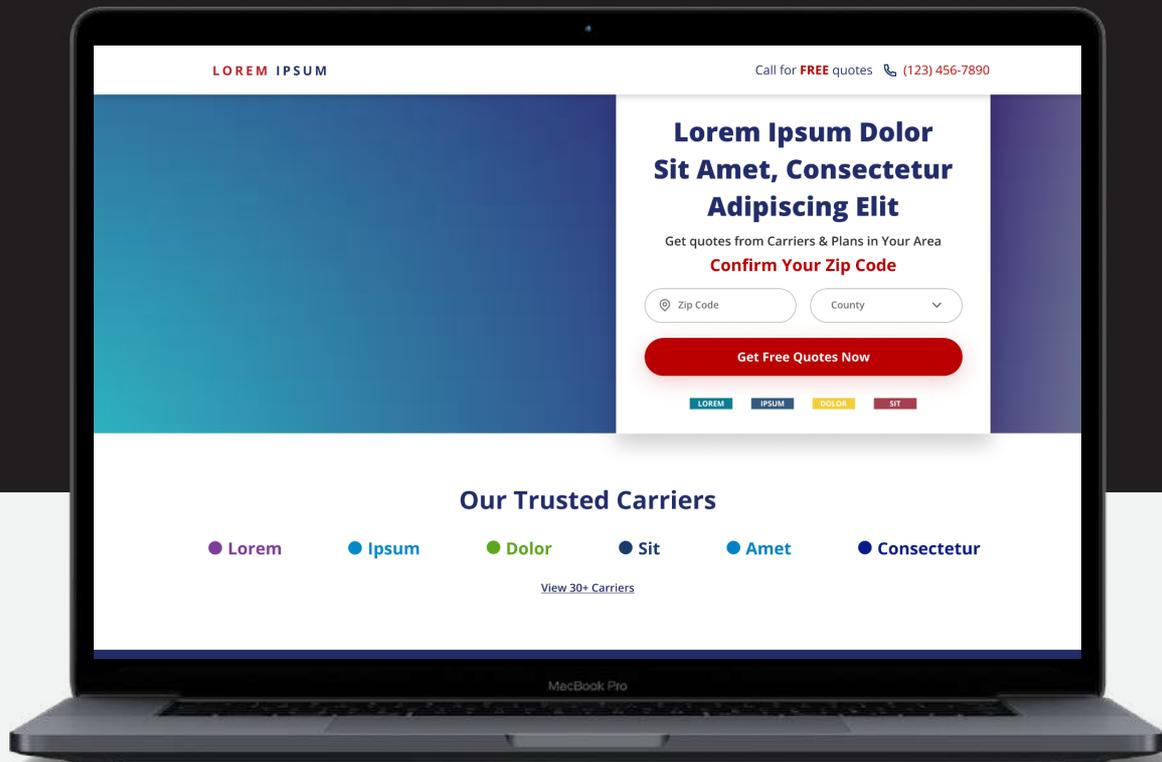
Gatsby

HOSTED ON



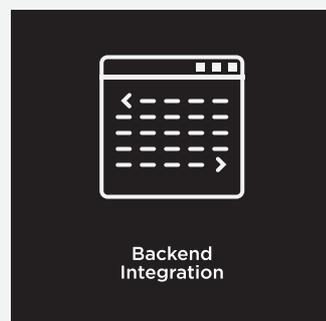
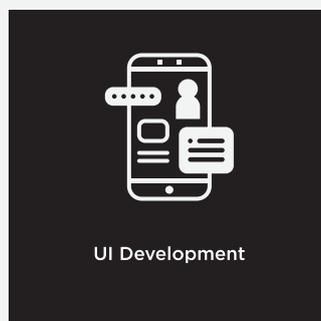
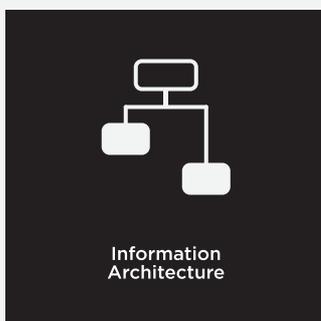
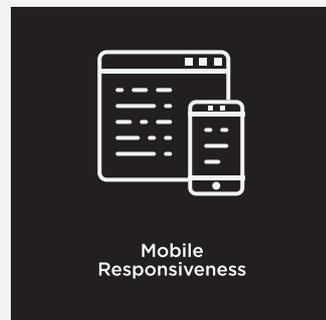
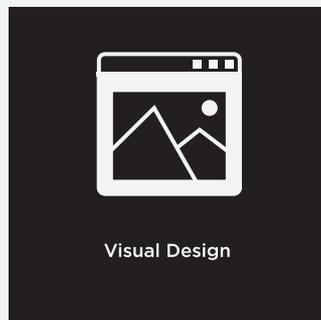
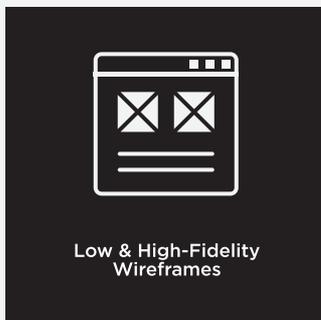
Netlify





Netlify functions were utilized to process all the data and interactions.

CORE FEATURES



Paloma

B2B e-commerce - Order & Inventory Management, Sourcing & Tracking

Paloma is a cloud based end to end sourcing and procurement management platform that handles day to day operations for several casinos and businesses based out of Las Vegas.

It is a simple to use, intuitive procurement platform. Paloma brings in a very high level of operational efficiency to manage

employee productivity on both the buyer and seller companies. Every purchase order can be easily approved, tracked and audited with full transparency. Payments are made easy with manual and automated invoicing. Open Marketplace and Vendor management is integrated and at the user's fingertips to search for products and vendors in a region and beyond. Auction and bid management to handle buy or sell products.

MANAGED & DEPLOYED ON



AWS

DEVELOPED ON



React

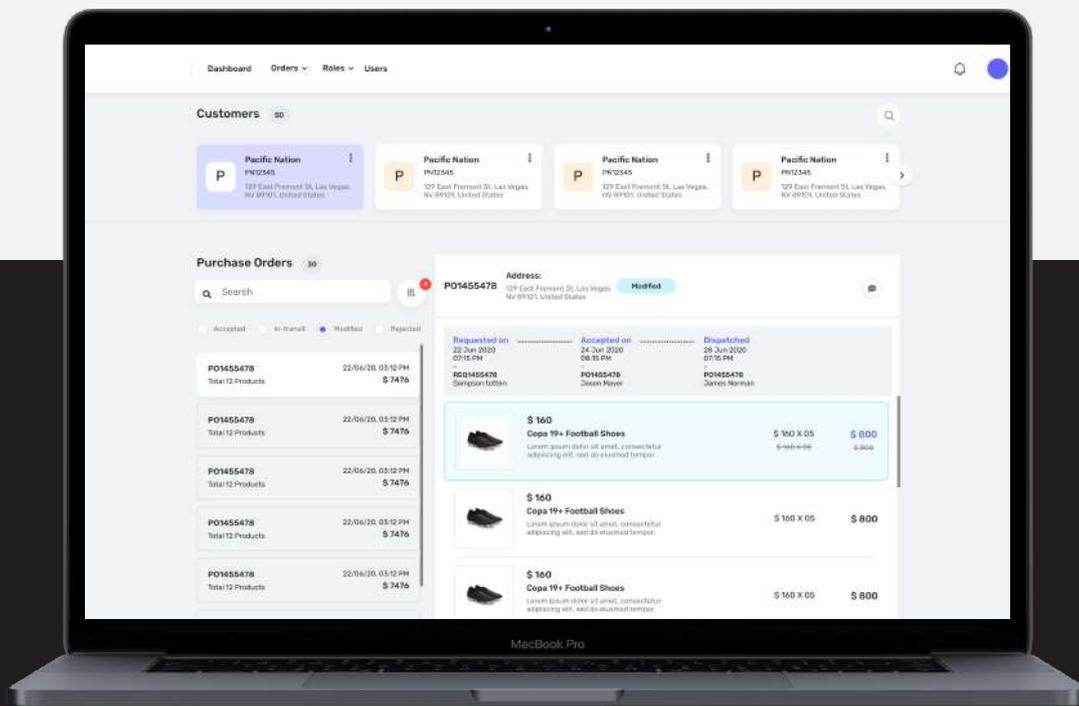


NodeJS

DATA MANAGED ON



MongoDB



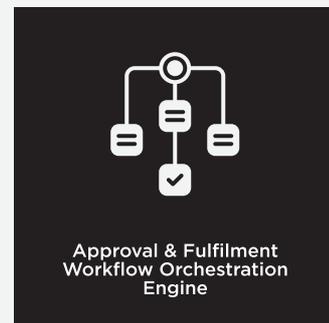
Paloma is built with powerful integrations to certified and compliant payment providers, messaging providers and help desk services.

Paloma supports multiple property management with clean workflows that are built to support all the departments in the organization.

Foxsense built the entire application right from wireframes to the final developed application.

The technology stack, user flows and orchestration of the application were neatly drawn and handled by Foxsense. Foxsense designed, developed, deployed and is currently managing Paloma's application.

CORE FEATURES



Paloma